

REPLY CARD

Please Respond

Dear Campaign Participant,

So... what do you think? Is there something that we should have included? Omitted? We're interested in your feedback! Please take a moment to complete this postpaid, pre-addressed card and return it to us. This will help us serve you better in the future.

Thanks.

Which three pieces of the planner did you find most useful?

a. _____ b. _____ c. _____

From who (agency or organization) and when did you receive this Planner?

Who _____ When _____ (month), _____ (year)

Please rank-order what materials you find most useful.

_____ Activity Booklet	_____ Program Publications for Planner 21
_____ Preview Flyers	_____ Conference Information
_____ Success Stories	_____ Calendar
_____ Fact Sheets	_____ Camera-Ready Materials

Other: _____

Are there any items (or types of materials) you would like to see in future planners that you haven't seen yet? (Be creative.)

If NHTSA could not continue funding Campaign Safe & Sober Program Planners after January 2000, how much would your organization be willing to pay per planner to continue receiving updated materials regularly?

☐ \$0 ☐ \$1-\$5 ☐ \$6-\$10 ☐ more than \$10

Are Campaign Safe & Sober Planner materials being used to support your enforcement mobilization program? ☐ YES ☐ NO

Do you need additional copies of Planner 21? If so, how many? _____

My contact information is:

Name _____ Phone _____

Organization _____

Address (no PO Boxes, please) _____

City/State/Zip _____

E-mail _____

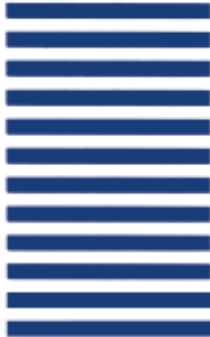
additional comments on back



WASHINGTON DC 20077-5405
400 7TH ST SW
PLANNER 21: FEBRUARY-JUNE 2000
MEDIA & MARKETING DIVISION NTS-21
U S DEPARTMENT OF TRANSPORTATION
NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION

POSTAGE WILL BE PAID BY NATL HGWY TRAFFIC SAFETY ADMIN

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ADDITIONAL COMMENTS:

